

# THE SALE THAT STRIKES THE HEAVIEST LOSS.

## The Closing Wash

### Fabric Time Has Come.

There are many thousands of yards to sell—here are the price shifts:

40-inch Batiste, values to 18c, sale price 9c.  
Pique Wells, Ducks and Oxford, up to 15c value, 6 1/2c a yard.  
6 1/2c Batiste for 4 3/4c.  
Embroidered Nainsooks, made to sell for 25c, are 12 1/2c.  
Silk Mercerized 6c Fabrics, in solid color, including light and dark shades, 25c.  
Linen Bourette, 35c value, are selling at 12 1/2c.  
Scotch Bourette, changed in price from 25c to 12 1/2c.

Scotch Elamines, value 18c, closing price 6 1/2c.  
25c has been the best price for French Organdies, closing price Monday 10c.  
Dotted Mulls for 9c.  
5c Silkones for 12 1/2c.  
Mercerized Organdies, instead of 18c, are 9 1/2c.  
Pin Check Mercerized Gingham, made to sell for 20c, are 7 3/4c.  
Heavy White Cannon Cloth, 9 1/2c.  
And such prices on all the rest of our Cotton Fabrics.

## Never Before So Many Silks in July

For that reason, never before such prices. Silks bought for this season must be sold, or they become useless and will incur a greater loss next season. These liberal prices:

1/2 Yard Wide Black Taffeta for 75c.  
Lace Stripe Taffetas, in black only, reduced from 85c to 69c.  
Black All Silk Organadines, double width, were priced to \$1.50, choice 85c, for 12 1/2c.  
Black Jacquard India Silks, were 95c, to be sold Monday at 50c.  
All Silk Black Peau de Soie, 85c grade, for 60c.  
Silk Panné Foulards, were 25c, now 15c.

### Cohen's Laces

have been the surprise of the town. Many of them are half their former price for the closing sale.

To a yard will buy the new Cluny Laces and insertings up to 4 inches wide.  
Medallion Laces, in Tenerife and other new designs, that were up to 25c, are 12 1/2c.  
Other Laces that were up to 30c for 8c a yard.

### Laces at 5c.

For dress trimming and other purposes, up to 5 inches wide, warranted to launder perfectly.

### Allover Laces, 25c.

Among them Laces that a week ago you would have thought a bargain at 50c.

### Val. Laces.

Several hundred pieces, that sold up to 85c for a piece of 12 yards, is 40c a dozen yards.  
All that were 35c to 50c are 25c a dozen yards.  
Some are 10c and 15c a dozen yards.

### Wash Torchon and Cluny.

A lot of 500 pieces on a counter for 3c a yard.

### Closing of Embroideries.

as judged by our former prices, will be twenty-five cents on the dollar.

Several thousand yards are put in the lace at 5c that should be 10c.  
7c for Embroideries that are a bargain at 12 1/2c.  
50c Corset Cover Embroideries will be on the counters at 25c.  
All our great stock of Embroideries at similar values.

### A Chance for

### Buying Linens.

Different from all previous sale occasions. The enormous stock on hand requires us to make a loss in spite of their original under-price purchases.  
Large 2 1/2 Dinner Napkins, double satin damask, for \$2.60, that sold for \$3, will be \$2 a dozen. The \$1.50 ones are \$1. The Heavy Grass Bleached German Napkins are \$1. The 6c and 7c Dinner Napkins are 50c a dozen.  
Satin Damask Plate Doilies, ready hemmed, were \$1.75 a dozen, now 7c each.

### Sale of Table Damask.

All that was \$1.00, \$1.50 and \$1.00, closing price Monday \$1 a yard; full 2 yards wide.  
Heaviest Silver Bleach Table Damask, that sold for 75c any time, will be 50c a yard.  
Table Damask, supposed never to wear out, double the weight of any we ever sold, especially made for hotels, about 1,000 yards to be sold, at 50c a yard.  
Soft Finish Heavy Silver Bleach Table Damask, instead of 40c is 25c a yard. These are simply sample prices of various linen values in stock.

## The Heaviest Loss Ever Made.

### The Cohen Company

Great calamities must meet with great remedies. An enormous

stock of recent accumulations MUST be unloaded, and there is no shifting.

Cohen's offering Monday will be novel in its application. Prices only are depended upon to do the work to success. Prices on all things about the store, from the basement to the last end of the top floor. Read these samples and call to see the rest. There is no reserve now—not even for goods suitable for the coming fall.

NOTE—During this sale goods are exchangeable only within 24 hours from the time of their purchase, as it is our unloading time.

### These Many Thousand

### Yards of White Goods.

will not be allowed to linger longer. Whatever's here is for your buying at such prices as will pay to keep them to next year.

Linen Finished India Linon, one of the choicest 12 1/2c makes, on sale for 7 1/2c.  
Embroidered Dimity, instead of 25c, is 10 1/2c.  
White Grondine, full mercerized, made to sell for 25c, will be closed out at 9c a yard.  
Heavy Mercerized Waisting Cloth, was 50c, closing price 10c.  
Embroidered Barthelemy Cloth, instead of 30c it's 25c a yard.  
Open Lace Stripe India Linons, was 25c first of season, Monday's price 9 3/4c.  
French Organdy, 25c grade, several thousand yards, for 8 3/4c a yard.  
White Madras, in various styles, among them the open work Oxford; most were up to 15c, closing price 7 3/4c.

Mercerized Maltase and Fancy Batiste, among the best 25c sellers of the season, 15c.  
All the French Welt that was 25c and 22c is 12 1/2c.  
40-inch wide India Linon, that sold for 10c, is 6 1/2c.  
White French Poplin, for skirts, the most wanted 25c fabric of the season; many stores have sold it for 35c. Monday's price 15c.  
Mercerized Stripe Piques, were 21c; also White York Cloth, all reduced for closing sale to 12 1/2c.  
12 of 40-inch Lawn that sold for 6 1/2c will be 4 3/4c.  
12 yards Soft French Mull, the piece, for \$2.  
Even those Staple Checked and Striped Nainsooks, that always sell for 12 1/2c, will be 9c a yard.

### Sale of Carpets.

We will close out all our last year's patterns at ONE-THIRD OFF of regular prices. This news is of especial interest to housekeepers and hotel proprietors for on July 9, 1904, Carpets advanced 7 1/2c a yard and will be higher yet. The patterns are last year's but you can't tell them from this season's. Sentiment alone makes you pay the half more for the new patterns as they are no prettier than the old and the quality is identical.

### All Our Matting

at about half of first of season's prices, to make room for fall carpets.

### And the Trunks

which were \$7 to \$16.50 a month ago are now \$4.50 to \$12.50.

### Men's \$1 Lisle Thread

Underwear, 69c.

50c for Men's Night Shirts, with red and blue trimming—extra quality.  
10c a pair—Your choice of a large selection of Men's 25c to 50c Half Hose, in all the newest designs.

50c for Men's 75c and 85c Negligee Shirts.  
75c for Men's \$1.25 Bathing Suits, in all sizes.

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## You Ask to Buy Muslin Underwear

under entirely different conditions from any time that Cohen has ever spoken to the public. The garments are the daintiest trimmed and best makes ever offered by us. In most cases you do not pay half the value.

Fine Nainsook and Long Cloth Gowns, that cost to \$1.75; everything in their make-up charmingly light—price 85c.

50c Gowns are 50c.  
Best \$1 Gowns are 85c.  
Lace or Embroidery Trimmed 65c Gown for 14c.

There are thousands of dozens in these lot, besides many that are not mentioned.

### Drawers at 25c.

25c dozen, in every variety and design of cambric, that sold for 50c, Monday's price 25c.

All the Drawers that were up to 75c, Monday's price 4 1/2c a pair.  
Those that were up to \$1 will be 50c a pair.

### A Store of Corset Covers.

We have several thousand dozen that must be closed out. All that were up to \$2 will be 80c each.  
All that sold up to 85c, Monday for 60c each.  
All that were to 45c will be 20c each.

### Skirts for 79c.

The same garment that was sold from 85c to \$1.10.  
Skirts trimmed with blind embroidery, sold at \$2.25, choice \$1.10.  
Most elaborate Skirt ever sold for \$2, trimmed with lace that will last for years, choice of two counters, 98c.  
Several hundred fine Skirts, including the new circular, that were up to \$7.00, choice will be from \$1.60 to \$4.75.

## Every Item a Bargain.

Are you going out of town? You find here a suggestion of the thousand and one little things you need. A word to housekeepers: Buy staple articles like these when Cohen's July price cut affects them. You can't make a mistake.

### Notions.

12 yards White Twilled Tape, 5c.  
50 Nickel Safety Pins, all sizes, 2 1/2c a dozen.  
Pad Front Hose Supporters, all colors, 10c a pair.  
All Silk Garter Web, special price 9c a yard.  
Foundation Collars, all sizes, 4c each.  
Children's, Misses' and Women's Hose Supporters, black only, special price 5c a pair.

### Ribbons.

6-inch Persian Bath Taffeta Ribbons, worth 60c, for 25c a yard.  
3 1/2 inch Black Taffeta Ribbons, 12 1/2c a yard.  
3 1/2 inch White Silk Ribbons, 6c a yard.  
4-inch Taffeta Ribbons, special 12 1/2c a yard.  
6-inch Black 35c Taffeta Ribbons, 22c a yard.  
4-inch Double Face Satin Ribbons, 16c a yard.

### Toilets.

Red Rose Extract for 6c an ounce—bring bottle.  
Large Size Hair Brushes, three color backs, 14c each.  
"Queen of the Toilet" Face Lotion, 35c a bottle.  
5c Medicated Colloidal Soap, 2c.  
25c bottles Brilliantine, 6c a bottle.

### Leather Goods.

Boys' Extra Size Red and Black Patent Leather Belts, 10c each.  
Women's Peggy Bags, special 25c.  
16 Gray Braided Cuffs, 10c.  
Another lot of White 3 1/2 inches wide Crushed Leather Belts, 25c each.

### Jap Fans.

50 Jap Fans for 2c.  
100 Jap Fans for 6c.  
15c and 16c Jap Fans for 10c.  
Palm Leaf Fans, 6c a dozen.  
25c and 35c Silk Fans, 17c each.

### Shirtwaists.

Cohen's don't do things half way. The closing out order is given, and almost any price buys these best Shirtwaists of the season.

Silk Shirt Waists that were \$4.75 to \$7.75, choice for \$3.45.  
All that were up to \$4.00 at \$2.45.  
Some of the \$2.50 China Silk Shirt Waists are \$1.25.  
Some of the Tiny Dotted Tailor Waists, that were \$1.25, are 50c.  
White Trimmed Lawn Waists or plain tailored, that were 35c, will be sold for 50c.  
All the White Lawn Waists, that were up to \$1.75, a piled up counter full, for 85c each.  
Silk Waists that were up to \$3.00, choice Monday \$5.  
Some of the Handsome White Lawn Waists, hand made, that were up to \$4.50, for a quick sale, choice \$1.95.  
There are a number of substantial Waists in white and colors, including Lawn, French Percale, Batiste, in black or white, all reduced to 50c.

### Children's

### Embroidered Mull Hats.

Are in the Infants' Department. An over-stock that were up to \$2.98 and were sold as the handsomest Hats in town at that price; for a quick sale Monday, are each \$1.

Children's Cambric, Long Cloth, Nainsook and Persian Lawn Dresses, ages 10 to 5 years, were 40c to 85c, choice Monday 25c to 50c.  
The Infants' Regular 2c White Caps will be sold for 10c.  
All the Infants' Caps that were up to 10c, choice Monday 5c.  
Hundreds of Caps to choose from at 4c; this lot includes all that were up to 9c.

### Women's Evening Shawls.

Full size, made of worsted, for evening wear, will be 45c.

### Sewing-Machines.

\$12.50 and \$19.

Ball Bearing Sewing Machines, drop top, with finest attachments, complete, \$19.  
High Arm Sewing Machine, full set of attachments, \$12.50.  
Five year guarantee with any machine.

## Economy Will Hold Full Sway

### In Cohen's Basement on Monday.

### The Sale of Cotton Fabrics

Calls for everybody as a help. Several thousand yards of Embroidered Dotted Mullins 9c a yard.

The Yard Wide 12 1/2c Percales are 5 3/4c.

40-inch Printed Batiste, instead of 12 1/2c, are 8 3/4c.

Printed French Cambrics, in pretty designs, instead of 18c are 9 3/4c.

7 1/2c Apron Gingham, in all size checks, are 4 3/4c.

Yard Wide English Long Cloth, instead of 10c for 7 1/2c.

Best Sea Island Percale, manufacturer's lengths are from 2 to 10 yards, 9c a yard—Sheerest and Finest 16c to 19c India Linons, all 40 inches wide.

7 1/2c a yard—English Long Cloth, full width and extra soft finish.

4 3/4c a yard—Sheer India Linons and Persian Lawns, manufacturer's lengths, of values to 10c.

10c White Lawn, 5c.

5c a yard—2,000 yards 40-inch White Lawn, value in full pieces, 7c to 10c; these manufacturer's lengths are from 2 to 10 yards, 9c a yard—Sheerest and Finest 16c to 19c India Linons, all 40 inches wide.

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### 44c Gowns, 29c.

29c—Muslin Night Gowns that are well made and are usually 44c.  
35c for the usual best 50c Fancy Trimmed Yoke Gowns, low or high neck.

25c for Corset Covers in a number of styles that sold up to 45c.

19c for Best 25c Drawers, trimmed with Torchon lace.

15c for 20c Drawers.

Chances for Bedding

Have not been in your favor like this for many months. This is closing time.

2 1/2 Extra Large Marseilles Designs Crochet Quilts, made from the French yards, for \$1.75.

4 Imported Satin Finished Marseilles Quilts are priced \$2.50.

Honeycomb and Dimity Quilts, the thing for summer use, 85c.

Single and Double Bed Bleached Sheets; some are linen finished, 45c.

70c and 75c Sheets, plain hemmed and hemstitched, 65c.

Some of the \$1 Double Hemstitched Sheets are 80c.

15c to 20c Pillow Cases, several sizes and grades of cotton, hemstitched and plain; 275 dozen are marked to close at 12c each.

50c a dozen—Thin Blown Glass Water Tumblers.

10c each—Japan Pot Tubs.

20 each—9-inch Deep Pot Plates.

54c a dozen—Mason's Quart Jars.

50c a dozen—Polished Tin Steam Cookers—5 compartments—usually \$1.25.

60c a dozen—2-quart Copper Bottom Steam Cookers, regularly \$1.

10c a dozen—Chic Laundry